

SheltersDirect

AN AFFILIATE OF TANKS DIRECT

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Adventure Web Productions

Mr. Craig Kahl

612 1/2 Frederick Road

Baltimore, MD 21228

Dear Mr. Kahl:

I am writing this letter to you to show my extreme satisfaction with your staff in overhauling our website at Shelters Direct.

After having a website for a long period of time, I knew that our site was in desperate need to be updated. I received one of your mailing packages promoting your business, and although I knew a "web developer" that was able to provide what I thought we needed, I took a chance and called Adventure Web Productions on a whim to get a competitive quote. Needless to say, after seeing what your company was all about, I quickly dismissed my previous web designer and moved forward with Adventure Web Productions. I guess you can say I followed my "gut instinct" and today I am able to say I made the right choice.

It was such a joy to work with Julie Swain during the sales process. She clearly explained to me what to expect from your staff and she made it a point to stay involved throughout the process. I never felt that she was just concerned about the sale, but more interested in seeing the project through to the end with success.

Designing a website in my opinion brings out the best in people's creativity. Our designer that was assigned by Adventure Web Productions, Jim Swain, did an excellent job. My past experiences with website designers have never been that they are able to listen and see what message the customer is truly trying to display. Jim did an excellent job and was very attentive to all of our ideas. In addition, Jim showed the skills to perform when I said "just do it.. I trust your judgment".

Finally, our site involved some "out of the box" programming for our industry famous E-Quote system. Zach Moore worked diligently to make sure that all of the programming on our E-Quote system was complete, accurate, and working properly. We are receiving our E-Quote leads daily and look forward to working with your staff in the future to expand our web quoting capacity.

The last part of our website process includes your Search Engine Optimization. I am looking forward to seeing your company's performance in this area of the website process. It is our hope that this process will ultimately reduce our pay per click key word expenditures and add further value to our relationship with Adventure Web Productions.

In the next thirty days we will begin using your firm to design another website for a different division of our company. I look forward to a pleasurable experience once again.

Please feel free to use my name as a reference for any of your prospects who are unsure of who to use for their website design.



Paul L. Robertson
President